



## **TOSCO MUSIC SEEKS SPONSORS**

For the first time in its 30-year history, Tosco Music is establishing relationships with area businesses as Sponsors.

Creative and flexible benefits are available in the following areas:

- **Marketing & Public Relations** – Positive public relations and brand elevation through unique connectivity with core constituencies. Tosco Music’s robust social media platform and our Facebook Share Team are well positioned to leverage substantial consumer impressions and marketing reach.
- **Employee Engagement** – As a fun, entertaining activity, Tosco Music Parties are ideal backdrops for business engagement as corporate retreats or sales-oriented hospitality. Tosco Music offers negotiable options like on-site lunchtime concerts and corporate retreats as possible benefits of sponsorship at higher levels.

*See sample Sponsor Levels on the next page.*

**Contact John Tosco to get in on the ground level!**

**[john@toscomusic.org](mailto:john@toscomusic.org)**





## SAMPLE SPONSOR PACKAGES

	Single Show	2018 Season, excluding Beatles
<b>Presenting or Title Sponsor</b> <ul style="list-style-type: none"> <li>• Fully Customized Benefit Package</li> <li>• Marketing &amp; Public Relations Benefits</li> <li>• Employee Engagement Opportunities</li> <li>• Combinations of Partner-level benefits</li> </ul>	Customized Options	\$15,000
	Single show, excluding Beatles	All five shows, including Beatles
<b>Silver Sponsor</b> <ul style="list-style-type: none"> <li>• 4 VIP seats</li> <li>• 4 VIP Lounge invitations</li> <li>• Half-page program ad</li> </ul>	\$1,200	\$4,250
<b>Gold Sponsor</b> <ul style="list-style-type: none"> <li>• 8 VIP Seats</li> <li>• 8 VIP Lounge invitations</li> <li>• Full page program ad</li> <li>• Recognition/thank you from stage</li> <li>• Recognition/thank you in VIP Lounge</li> </ul>	\$1,700	\$6,250