

## PARTNERSHIP OPPORTUNITIES

FABFEST 2023 PRESENTING PARTNER \$10,000	<ul> <li>Tosco Music is seeking a Presenting Partner for FabFest–Charlotte's Beatles Festival, which brings Beatles fans from across the Southeast to Charlotte from Friday, July 21 to Saturday, July 22, 2023. Presenting Partner benefits include:</li> <li>"Presented By" recognition for the full weekend of activities</li> <li>Prominent signage at all venues (Knight Theater, Parr Center)</li> <li>Stage shout-outs at both evening concerts (1,200 seats x2)</li> <li>Recognition in TMP lobby looping video (full year)</li> <li>Digital acknowledgement leading up to the festival</li> <li>Twenty (20) FabFest tickets to day-time and all concert activities</li> </ul>		
CORE PARTNERS \$5,000 Six (6) Available Business Sector Exclusivity	Tosco Music Party Partner Four (4) Available Prominent on-site signage Full-page program ad (full year) Stage Shout-out Recognition in TMP lobby looping video (full year) Email Recognition Ten (10) TMP tickets for use with clients or employees Year-round digital acknowledgement	Tosco Music Open Mic Partner One (1) Available "Powered By" Annual Company Recognition Employee engagement opportunities Recognition in TMP lobby looping video (full year) Email Recognition Ten (10) TMP tickets for use with clients or employees Year-round digital acknowledgement	Senior Singalong Partner One (1) Available "Powered By" Annual Company Recognition Employee engagement opportunities Recognition in TMP lobby looping video (full year) Email Recognition Ten (10) TMP tickets for use with clients or employees Year-round digital acknowledgement
Sustaining Partners <b>\$2,500</b> Contributing	<ul> <li>Sustaining Partners receive the following benefits:</li> <li>Half-page program ad (full year)</li> <li>Recognition in TMP lobby looping video (two shows)</li> <li>Email Recognition</li> <li>Six (6) TMP tickets for use with clients or employees</li> </ul>		
PartnersQuarter-page program ad (full year)Recognition in TMP lobby looping video (one show)\$1,000			

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