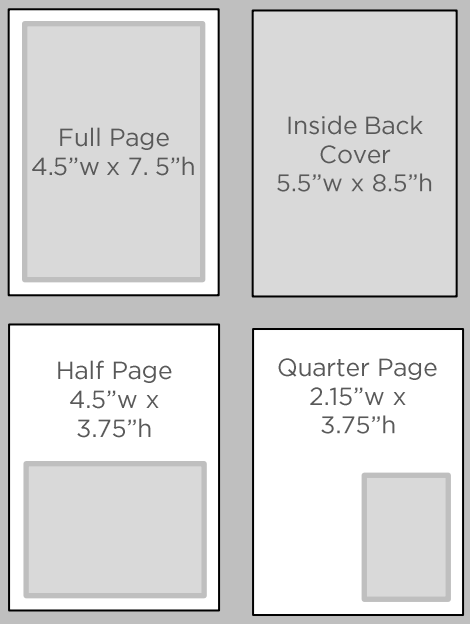
PROGRAM ADS

INVEST IN CHARLOTTE'S COMMUNITY THROUGH MUSIC – ADVERTISE WITH US!



AD SIZES

Full page	4.5"w x 7.5"h
1/2 page	4.5"w x 3.75"h
1/4 page	2.15"w x 3.75"h

AD RATES – BUNDLE

(2 Programs)

$1,000	Inside back cover
$900	Full page
$500	1/2 page
$300	1/4 page

AD RATES – SINGLE EVENT

$600	Inside back cover
$500	Full page
$300	1/2 page
$200	1/4 page

TOSCOMUSIC.ORG

SHARE YOUR STORY WITH THE TOSCO MUSIC COMMUNITY!

Tosco Music event programs are viewed by event attendees at the 1,200-seat Knight Theater, and digitally on our website, distributed to more than 8,500 emails, and promoted on social media to more than 14,000 followers across all platforms.

MUSIC THAT MOVES YOUR BUSINESS

Align your business with a trusted brand that has been growing its audiences and impact in Charlotte for more than 3 decades. Gain valuable visibility, offer promotions, and connect with ideal customers while supporting a live music experience that's unique every time and unique to Charlotte.



RESERVE SPACE NOW

Tosco Music Holiday Party – 12/1/26 payment & art deadline
Tosco Music Party – 6/1/27 payment & art deadline

Artwork requirements:
300 dpi image .jpg or .eps file
Email john@toscomusic.org
(704) 299-1087

TOSCO MUSIC COMMUNITY PARTNER

Support our nonprofit programs with your business logo in our event program.

Logo inclusion in event program - $150 per event
2 Event programs + website for 12 months - $250

Program Opportunities

DEC 14, 2026 - Tosco Music Holiday Party
JUNE 12, 2027 - Tosco Music Party