



EMPLOYEE ENGAGEMENT & PARTNER OPPORTUNITIES

For the first time in its 30-year history, Tosco Music is establishing relationships with area businesses.

Creative and flexible benefits are available in the following areas:

- **Marketing & Public Relations** – Positive public relations and brand elevation through unique connectivity with core constituencies. Tosco Music’s robust social media platform and our Facebook Share Team are well positioned to leverage substantial consumer impressions and marketing reach.
- **Employee Engagement** – As a fun, entertaining activity, Tosco Music Parties are ideal backdrops for business engagement as corporate retreats or sales-oriented hospitality. Tosco Music offers negotiable options for staff or client appreciation outings including group ticket packages, VIP Lounge passes, and behind-the-scenes tours. On-site lunchtime concerts and corporate retreats are also possible benefits for season partners.

See sample Partner Levels on the next page.

Contact John Tosco to get in on the ground level! john@toscomusic.org





SAMPLE PARTNER PACKAGES

	Single TMP	2018 Season, excluding Beatles
Season Partner (Presenting/Title Opportunity) <ul style="list-style-type: none"> • Fully Customized Benefit Package • Marketing & Public Relations Benefits • Employee Engagement Opportunities • Combinations of Partner-level benefits 	Customized Options	\$15,000
	Single TMP, excluding Beatles	All five TMP's, including Beatles
Silver Partner Specific to each Tosco Music Party: <ul style="list-style-type: none"> • 4 VIP seats • 4 VIP Lounge invitations • Half-page program ad • Recognition in 4 E-newsletters to 7K+ emails • Recognition on website for 12 months 	\$1,200	\$4,250
Gold Partner Specific to each Tosco Music Party: <ul style="list-style-type: none"> • 8 VIP Seats • 8 VIP Lounge invitations • Full page program ad • Recognition in 4 E-newsletters to 7K+ emails • Recognition on website for 12 months • Recognition/thank you from stage • Recognition in VIP Lounge 	\$1,700	\$6,250