



## WHY PERFORMERS CHOOSE TMP

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Tosco Music is a nonprofit organization that has been enhancing Charlotte's community through music for more than 30 years. In addition to family-friendly Tosco Music Parties, Tosco Music provides:

- youth and adult music scholarships
- singalong parties in senior communities
- free tickets to local nonprofits to increase inclusive access to live music experiences
- a monthly open mic for all ages
- paid performance opportunities in the community for local talent
- live music at community events that are free and open to the public

*Our mission is to present a wide variety of music through performances and outreach programs; foster a sense of community among listeners and performers through inclusive participation; and connect professional and amateur musicians to share and inspire one another.*

Tosco Music is a resident company of Blumenthal Performing Arts and produces 4 Tosco Music Parties (TMP's) each year. Each TMP is a music variety showcase of an eclectic mix of music styles that also engages the audience in singalongs throughout the evening led by John Tosco and the TMP House Band & Singalong Choir. TMP's bring together approximately 15 acts, and they perform one or two songs each. Every July, Tosco Music presents a Beatles Tribute in the same format - only all Beatles songs! In December, a special Tosco Music Holiday Party hosts a festive community celebration of the season with the same diversity of performers and audience participation. All TMP's bring together the night's performers onstage for the closing singalong.

Performing at a TMP is a professionally rewarding experience.

- **A full backline** (grand piano, keyboard, drums, and amps) is provided, making it easy for performers to take the stage for one or two songs.
- **A catered dinner** is provided backstage for performers.
- **A TMP performance reaches an audience of 1,200 at Knight Theater** and offers an opportunity to network with other performers during a unique community-oriented evening. Performers often add TMP to their tour schedule when they come to the area.
- **Tosco Music will help promote performers' future shows in the area.** Charlotte has many music venues and house concert opportunities. Most are pleased when an act on their calendar performs first at a TMP because the exposure helps to increase ticket sales.
- **Performers sell CDs and merchandise during intermission and after the show and keep 100% of their sales.** TMP audience members are very supportive of performers, and they buy plenty of merchandise.
- **Tosco Music can arrange host housing.** TMP Hospitality Volunteers are longtime audience members who enjoy showing their appreciation for travelling TMP performers by providing comfortable accommodations.

*"What struck me most was that you have managed to grow this into such an institution, while somehow preserving its warm, inclusive, grassroots vibe. While singing Our House with nine hundred fellow humans I couldn't help but imagine all the oxytocin their bodies were producing at that moment. I will spread the word wherever I can. Thanks for an opportunity to feel so small yet connected to something large."*

- Peter Mulvey

*"Think of it as the musical equivalent of walking into Ben & Jerry's and saying: 'I'd like a spoonful of everything, please.'" - Creative Loafing*